



Green Capital of Tomorrow The Next Generations Perspective - Memorandum -

1. Urban development (City of short paths)

- Urban development has to support smart infrastructure concepts.
 - Construction of smart buildings
 - Traffic reduction through walking and cycling

2. Public transportation and mobility

- A city's public transportation system has to be convenient and attractive to ensure people choose it instead of personal transportation.
 - It would have an effect on the sustainable behaviour of the citizens.

3. Preservation of resources

- To ensure the preservation of resources, incentives must be established to optimize closed cycles.

4. Energy

- The city of the future needs integrated and linked concepts for energy efficiency and renewable energies.
 - Create good examples to enhance further initiatives.
 - To be convincing, renewable energies need to be reliable, efficient and proven to be a long-term solution

5. Education

- Sustainability has to be an important part of education: from elementary school to university, and all other educational institutions.

6. Responsibility for sustainable development

- The city should demand more responsibility from its citizens and all components of society.
- Drivers for the success of sustainability are all components of society: responsibility in terms of individual as well as collective actions.

6. Social justice

- The city should reduce poverty and therefore enable everybody to live sustainably.
- The sustainable development of cities has to include fair and social aspects.
 - Participation by all social classes/stakeholders

8. Communication and information

- The city has to communicate clear goals and strategies:
 - Furnish various tools on how to set up local sustainability projects that aid global sustainability. Think globally - act locally.
 - The citizens should gain both the knowledge for how and the reason for why they should live sustainably and have the motivation to change behaviour.