UAB
Universitat Autònoma de Barcelona

2019/2020

Contemporary Art

Code: 103017
ECTS Credits: 6

Degree	Type	Year	Semester
2501928 Audiovisual Communication	OB	3	1

Contact

Name: Sandra Alvaro Sanchez

Email: Sandra.Alvaro@uab.cat

Use of Languages

Principal working language: catalan (cat)

Some groups entirely in English: No

Some groups entirely in Catalan: Yes

Some groups entirely in Spanish: No

Prerequisites

English proficiency is desired for working with the bibliography and reference materials. Showing interest in the aesthetics and artistic work, as well as the art evolution after the adoption of new technologies, is also highly recommended. Furthermore, students are expected to demonstrate critical attitude and creativity.

Objectives and Contextualisation

This subject is aimed to introduce the students into different contemporary cultural and artistic theories while fostering their critical attitude and creativity. At the same time, the aim is offering tools and resources to help the students to create contents and design innovative communication strategies.

To attain this objective, the structure of the subject follows the evolution of artistic creation after the historical avant-garde and since the adoption of new technologies for artistic production. The itinerary will introduce the contemporary artistic ecosystem highlighting the relation of art with technology and society.

The students will learn how to contextualize the evolution of new forms of artistic production, the formation of new creative environments and what are the outstanding artists, events and publications

- They will understand the relation between art, technology and society
- They will be introduced to the technological convergence and the Postmedia, as well as, the evolution of new artistic mediums, among them the tangible image, interaction and immersive environments.
- They will participate in the critical reflexion about social and cultural changes, from the point of view of art. Especially, the changes concerning the societal adoption of disruptive technologies, like Artificial Intelligence.
- Finally, the transfer of knowledge using different audiovisual formats will be facilitated.

Competences

- Demonstrate a critical and self-critical capacity.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Develop autonomous learning strategies.
- Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- Differentiate the main cultural and artistic theories and trends in the modern world.

- Disseminate the areas knowledge and innovations.
- Manage time effectively.
- Use advanced technologies for optimum professional development.
- Use ones imagination with flexibility, originality and ease.
- Value diversity and multiculturalism as a foundation for teamwork.

Learning Outcomes

1. Assimilate the artistic dimension of cultural trends.
2. Demonstrate a critical and self-critical capacity.
3. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
4. Develop autonomous learning strategies.
5. Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
6. Disseminate the areas knowledge and innovations.
7. Identify interactions between art and audiovisual creation.
8. Manage time effectively.
9. Use advanced technologies for optimum professional development.
10. Use ones imagination with flexibility, originality and ease.
11. Value diversity and multiculturalism as a foundation for teamwork.

Content

This subject introduces the evolution of new formats and their use in cultural and artistic creation while fostering the student's involvement with current cultural production by means of the material and historical analysis of the production spaces, events and most outstanding works.

With this objective, the students will be conducted through the evolution of the artistic environment since the '20s. The itinerary structured around the following subjects:

- Creation as education
- Creation as experimentation
- creation participation and civil society
- Creation and the subject: experimenting with the body and experimenting with identity
- creation and urban environment
- Creation and ecology (art in the Anthropocene)
- Creating with data and with new intelligent agents

The calendar detailed with the content of the different sessions will be presented on the day of presentation of the subject. It will be uploaded to the Virtual Campus, where students will also be able to access the detailed description of the exercises and practices, the various teaching materials, and any necessary information for the proper follow-up of the subject.

Methodology

Classroom teaching

Magister classes and participatory critical commentary of artworks

Tutorship

The students will receive methodological and bibliographical tutorship and will be guided in the realization of supervised activities.

Online mentorship

The teacher will encourage the creation of a group in one social network popular among the students. This group will be aimed to share information about interesting exhibitions and other useful materials.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Magister classes	39	1.56	4, 2, 5, 8
Type: Supervised			
Methodological and bibliographical tutorship	7.5	0.3	3, 5
Online mentorship	7.5	0.3	10, 3, 4, 2, 5, 6, 8, 9
Type: Autonomous			
Individual work, graphic presentation. Team work	80	3.2	10, 3, 4, 2, 5, 8, 9, 11

Assessment

The subject consists of the following evaluation activities:

- Activity A, Exam, 35% on the final grade

- Activity B, Individual work, graphic presentation, 30% on the final grade

- Activity C, Team work, research and oral presentation, 30% on the final grade

-Activity D, classroom attendance, 5% on the final grade.

To be able to pass the subject, it is necessary to submit all the works and to pass the exam.

The works and the exam are included for the calculus of the grade point average when the mark obtained is equal or greater than 4

The final grade is the result of the addiction of the averages of each evaluative activity.

It is possible to take part in the revaluation of the failed activities. A minimum grade will be not required to take part in the reassessment process.

The students taking part in the revaluation for improving their marks must be aware that it can imply a lower note as a result.

Qualifications revision procedure

In the moment of realization of each evaluative activity, the teacher will inform the students (Moodle) about the reassessment procedure and dates.

Revaluation procedure

The student will be entitled to the revaluation of the subject if he or she has been evaluated of the set of activities the weight of which equals a minimum of 2/3 of the total grade of the subject.

The activities that are excluded from the revaluation process are classroom attendance. The teamwork will be evaluated by means of the submission of equivalent individual work.

Second enrolment

In the case of a second enrolment, students can do a single synthesis exam/ that will consist of 5 essay questions and the critical commentary of an artwork. The grading of the subject will correspond to the grade of the synthesis exam.

Plagiarism

The student who performs any irregularity (copy, plagiarism, identity theft...) that can lead to a significant variation of the qualification of an evaluation act, will be qualified with 0 this act of evaluation. In case there are several irregularities, the final grade of the subject will be 0.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Classroom atendance	5%	0	0	10, 3, 4, 2, 5, 6, 8, 9
Exam	35%	3	0.12	10, 1, 3, 4, 2, 5, 8, 7
Individual work, graphic presentation	30%	7	0.28	10, 3, 4, 2, 5, 6, 8, 9, 11
Team work, researh and oral presentation	30%	6	0.24	10, 3, 4, 2, 5, 6, 8, 9, 11

Bibliography

In addition to the reference bibliography, the teacher will provide additional support materials for each content and in different formats during the course.

Cubit, Sean and Paul, Thomas (2013). *Relive*. MIT Press

Gompertz, Will (2013). *¿Qué estás mirando? 150 años de arte moderno en un abrir y cerrar de ojos*. Madrid: Taurus, 2013 (ed. original en anglès, 2012).

Hayles, Katherine (2002). *Writing Machines*, MIT Press

Manovich, Lev (2005). *El lenguaje de los nuevos medios de comunicación. La imagen en la era digital*. Paidós Iberica

Mc Cullough, Malcolm (2013.) *Ambient Commons: Attention in the Age of Embodied information,* MIT Press

Ryan Bishop, Kristoffer Gansing, Jussi Parikka, and Elvia Wilk (eds.) (2016). *across & beyond - A transmediale Reader on Post-digital Practices, Concepts, and Institutions*, Sternberg Press

Shanken, Edward *(2013). Inventar el Futuro: arte - electricidad - nuevos medios*. Trad.. Everardo Reyes Garċia y Pau Waelder Laso. Brooklyn: Departamento de Ficción, 2013. ISBN: 978-0-9846555-1-9.