

**Bachelor's Degree Final Project**

Code: 102331  
ECTS Credits: 12

Degree	Type	Year	Semester
2501572 Business Administration and Management	OB	4	0

## Contact

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## Use of Languages

Principal working language: catalan (cat)  
Some groups entirely in English: Yes  
Some groups entirely in Catalan: Yes  
Some groups entirely in Spanish: Yes

## Prerequisites

The UAB establishes two requirements for registering a student for the TFG:

1. To enroll subjects in the fourth year of undergraduate studies, the student must have completed at least all first-year courses and a total number of 120 ECTS of the first three courses.
2. To register for the TFG, the student must have completed at least two-thirds of the total number of ECTS of the curriculum (ie 160 credits).

The Faculty additionally recommends that only students who can complete their degree in the same academic year should enroll for the TFG .

## Objectives and Contextualisation

The TFG is a "capstone" project. The goal of this project is to produce an original, unpublished and individual piece of work, applying in an integrative way the knowledge and skills acquired throughout the undergraduate program.

## Competences

- Capacity for independent learning in the future, gaining more profound knowledge of previous areas or learning new topics.
- Capacity for oral and written communication in Catalan, Spanish and English, which enables synthesis and oral and written presentation of the work carried out.
- Demonstrate a capacity for analysis and synthesis in applying the skills and competencies acquired during the degree course to question in the area of economics or business.
- Demonstrate initiative and work individually when the situation requires it.
- Organise the work in terms of good time management, organisation and planning.
- Select and generate the information necessary for each problem, analyse it and take decisions based on that information.
- Show motivation for carrying out quality work and sensitivity to the consequences for the environment and society.

## Learning Outcomes

1. A capacity of oral and written communication in Catalan, Spanish and English, which allows them to summarise and present the work conducted both orally and in writing.
2. Capacity to continue future learning independently, acquiring further knowledge and exploring new areas of knowledge.
3. Demonstrate initiative and work independently when required.
4. Demonstrate motivation regarding the quality of the work performed and sensitivity regarding the consequences on the environment and society.
5. Demonstrate the ability to analyse and summarise and to apply the skills and competencies acquired in the degree to a topic in the economic or business field.
6. Organise work, in terms of good time management and organisation and planning.
7. Select and generate the information needed for each problem, analyse it and make decisions based on this information.

## Content

In TFG of a more applied nature, the student should formulate and test hypotheses (supported with theoretical models), and/or solve cases or projects using the techniques and skills acquired throughout the degree program. In more theoretical TFG, the student should perform a critical review of academic and/or professional literature in the area chosen, and should propose an innovative analysis of the issue.

## Methodology

Students will develop their work individually under the supervisor of a member of the academic staff. The tutor will monitor the student's progress. To this end a minimum of four tutorial sessions will be scheduled (see other aspects of the tutorials in calendar dates).

Regarding the format of the final report, the Faculty will provide recommendations.

In case of plagiarism or falsification at any moment the students work will be automatically graded with a zero.

## Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Introduction lesson	2	0.08	2, 3, 4, 6
Type: Supervised			
Meetings	8	0.32	2, 3, 4, 6, 7
Type: Autonomous			
Homework	285	11.4	1, 2, 3, 5, 4, 6, 7

## Assessment

The bachelor thesis will be evaluated by the advisor based on both the thesis report written by the student (80%) and the oral presentation of the thesis in front of the advisor (20%). Evaluation of the written part will consist in the assessment of the intermediate delivery (15%) and the final delivery (65%). The advisor will assess each part of the bachelor thesis from 0 to 10 following the assessment criteria established in the

evaluation rubric, computing the final grade as the weighted average. This grade will be the one attached in the evaluation report as unless it is higher than 7. In case the final grade is higher than 7, initially a grade of 7 will appear in the evaluation report as there exists the possibility to participate in the Poster Sessions with the objective of increasing this grade. This sessions will consist in presentations of the thesis poster in front of an evaluation panel.

If the student does not adhere to the tutorization steps agreed by the Faculty that are explained above, and the advisor does not have evidence enough to ensure authorship of the thesis presented by the student, the advisor can reject to evaluate the submitted report.

## Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Oral presentation	14%	0.5	0.02	1, 2, 3, 5, 4, 6, 7
Poster	30%	4	0.16	1, 2, 3, 5, 4, 6, 7
Presentation of final work	56%	0.5	0.02	1, 2, 3, 5, 4, 6, 7

## Bibliography

Specific for each TFG.