Public Policies I
Code: 42732
ECTS Credits: 10

<table>
<thead>
<tr>
<th>Degree</th>
<th>Type</th>
<th>Year</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>4310025 Economics and Business Administration</td>
<td>OT</td>
<td>0</td>
<td>2</td>
</tr>
</tbody>
</table>

Contact
Name: Guadalupe Souto Nieves
Email: Guadalupe.Souto@uab.cat

Teachers
Xavier Ramos Morilla
Oriol Roca Sagalés
Javier Asensio Ruiz de Alda

Use of languages
Principal working language: English (eng)

Prerequisites
Fundamentals of Economics and Business I
Fundamentals of Economics and Business II

Objectives and Contextualisation
Evaluation Methodologies:
The objective of this course is to familiarize students with the growing field of impact evaluation in economics. The course presents the main methodologies used to quantify the causal effect of policy interventions on outcomes, including randomized evaluations, difference-in-differences, regression discontinuity designs and natural experiments. These methodologies are assessed critically focusing on their weaknesses and strengths as well as focusing on their application in Stata. The course also offers an overview of the key debates in the design and implementation of a wide range of policies, and their impact on socially relevant issues such as tackling poverty, improving quality and access to education, regeneration of deprived areas, fostering employment.

Innovation Policies:
The course introduces students to the topic of innovation as a major force for economic growth and innovation policies aimed at promoting technological development and innovation. The goal of the course is to familiarize students with government policies to support innovation, to guide them through the empirical research on these topics, and let them explore interesting research questions on their own.

During the course, we study some general questions on innovation activities of firms, such as the link between R&D, innovation, and productivity, and the ways of organizing for innovation, in particular, knowledge sourcing.
strategies; we then discuss how government intervention, more specifically, patent protection, government
funded R&D, and trade reforms, influences firms' innovation output. We also review and discuss the empirical
research on these topics.

By completing this course the students should be able to: 1) understand relevant determinants and
performance implications of firm innovation activities; 2) explain and discuss the public policies for stimulating
innovation and their underlying rationale; 3) assess the impact of these policies using methods from the
empirical studies.

Infrastructure Policies:

This course studies the economic aspects of infrastructures using the tools of economic analysis in deciding
the optimal level of infrastructure provision, the role of public and private sector in their provision and operation
and shows the policy implications of the deregulation process that has taken place in infrastructure markets in
recent years. The emphasis of the course is empirical, with detailed examples and case studies to show the
economic consequences of alternative policy designs.

Skills

• Argue the case for and write a precise, clear and concise report of the problems presented in the
English language.
• Carry out empirical studies for impact assessments of different policies: Identify existing data sources or
design a data collection, application of statistical and econometric techniques that are appropriate for
programme and policy evaluation, formulation of empirical strategies and the appropriate interpretation
of the results.
• Carry out empirical studies.
• Carry out oral presentations in the English language.
• Contextualise economic problems through the use of formal models that enable quantitative analysis.
• Demonstrate an understanding and carry out a critical analysis of economic studies of the economic
policies of international organisations such as the OECD or the European Commission in the areas
indicated.
• Demonstrate an understanding of apply the main economic principles of efficiency and equity in the
different areas mentioned above.
• Identify specific cases among situations in which the markets are not efficient and those in which they
are, as well as public intervention that leads to efficiency and that which does not.
• Respect ethical, social and environmental values.
• Understand academic research in the areas indicated.
• Use different statistical programs to process data.

Learning outcomes

1. Argue the case for and write a precise, clear and concise report of the problems presented in the
English language.
2. Carry out empirical studies for impact assessments of different policies: Identify existing data sources or
design a data collection, application of statistical and econometric techniques that are appropriate for
programme and policy evaluation, formulation of empirical strategies and the appropriate interpretation
of the results.
3. Carry out empirical studies.
5. Contextualise economic problems through the use of formal models that enable quantitative analysis.
6. Demonstrate an understanding and carry out a critical analysis of economic studies of the economic
policies of international organisations such as the OECD or the European Commission in the areas
indicated.
7. Demonstrate an understanding of apply the main economic principles of efficiency and equity in the
different areas mentioned above.
8. Identify specific cases among situations in which the markets are not efficient and those in which they
are, as well as public intervention that leads to efficiency and that which does not.
9. Respect ethical, social and environmental values.
10. Understand academic research in the areas indicated.
11. Use different statistical programs to process data.

Content

Evaluation Methodologies:

Methodology

- Key challenges of estimating the causal impact of public policies
- Randomized evaluations
- Difference-in-differences
- Propensity score matching
- Regression discontinuity designs
- Endogeneity and Instrumental Variables
- Natural and quasi-natural experiments

Examples of Policy Interventions to be Reviewed

- Training programmes on earnings
- Active labour market policies on employment
- Educational programmes on school participation
- Conditional cash-transfers on poverty and education
- Community programmes on regeneration of deprived areas
- Microfinance on survival of entrepreneurs

Innovation Policies:

1. Introduction. Innovation diffusion and technological change
2. Innovation, productivity, and economic growth. Measures of knowledge
3. Innovation failures and rational for public policies
4. Patents and intellectual property protection
5. Government financial support for R&D and tax credits
6. Innovation clusters. National innovation systems. Other policy instruments
7. The role of international trade in technology diffusion. Trade, innovation, and productivity

Infrastructure Policies:

1. Introduction: economic importance of infrastructures

Economic impact of public infrastructures: demand and supply effects, net and spillover effects, crowding out effects and distributive effects.
2. Infrastructures and economic growth

Models used to investigate the relationship between infrastructure and economic activity: Input Output Models, Econometric Models.
3. Decision-making on infrastructure provision

Cost Benefit Analysis and beyond.
4. Models of public-private infrastructure management
The problem of monopoly in infrastructure provision and the range of possible solutions. Public provision of infrastructures and reasons for privatization.

5. Infrastructure provision with private contracts and concessions

Private contracts. Infrastructure concessions and the renegotiation problem. Public Private Partnerships (PPPs).

6. Infrastructure regulation and competition

Infrastructure regulation: rate of return & price cap. Vertical unbundling and the introduction of competition.

Methodology

The activities that will allow the students to learn the basic concepts included in this course are:

1. Theory lectures where the instructor will explain the main concepts.

The goal of this activity is to introduce the basic notions and guide the student learning

2. Problem Sets

In some subjects, a problem set which students will have to solve individually or in teams will be included in every unit. The goal of this activity is twofold. On one hand students will work with the theoretical concepts explained in the classroom, and on the other hand through this practice they will develop the necessary skills for problem solving.

3. Practice lectures

The aim of this activity is to comment on and solve any possible doubt that students may have had solving the problem assignment. This way they will be able to understand and correct any errors they may have had during this process.

4. Essay writing

In some subjects students will produce written essays on the topics proposed

5. Tutoring hours

Students will have some tutor hours in which the subject instructors will help them solve any doubts they may have.

Activities

<table>
<thead>
<tr>
<th>Title</th>
<th>Hours</th>
<th>ECTS</th>
<th>Learning outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type: Directed</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lectures with ITC support</td>
<td>37.5</td>
<td>1.5</td>
<td>1, 2, 3, 5, 6, 7, 8, 9, 10, 11</td>
</tr>
<tr>
<td>Resolution of exercises</td>
<td>37.5</td>
<td>1.5</td>
<td>1, 2, 3, 5, 6, 7, 8, 9, 10, 11</td>
</tr>
<tr>
<td>Type: Supervised</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tutoring and monitoring work in progress. In-class presentations</td>
<td>62.5</td>
<td>2.5</td>
<td>1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11</td>
</tr>
<tr>
<td>Type: Autonomous</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Evaluation

1. The module consists of a number of different subjects or parts taught by different professors. The final mark for the module will consist of the average of the marks of each subject within the module.

   - The module is considered successfully passed if:
     - the mark for each subject within the module is higher than or equal to 3.0 (in a 0 to 10 scale), and
     - the final mark for that module is higher than or equal to 5.0 (in a 0 to 10 scale).

   IMPORTANT: In order to pass each subject, students must attend at least 80% of the lectures (special cases, with appropriate justification, will be considered individually by the professors together with MEBA coordinators).

   - If the module is not successfully passed the MEBA coordinators will ask the student to re-take the exams for those subjects that, according to the coordinators and the professors opinions, may help the student to successfully pass the module. If the student passes the re-take exam he or she will obtain a mark of 5 for that subject, otherwise the previous grade will remain valid. The calendar for the re-take exams will be announced along with the grades report.

1. The mark -between 0 and 10- for each subject will be computed by each professor based on his or her own criteria and on the student's performance. As a general rule, 35% of the mark will correspond to the assessment of the continuous work of the student during the course, and 65% will consist of a comprehensive final examination. The duration and nature of the final examination is decided by each professor.

1. Final exams are compulsory. Re-take exams are only thought for those students having previously written a first exam and failed.

Evaluation activities

<table>
<thead>
<tr>
<th>Title</th>
<th>Weighting</th>
<th>Hours</th>
<th>ECTS</th>
<th>Learning outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exercises and essays</td>
<td>35%</td>
<td>24</td>
<td>0.96</td>
<td>1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11</td>
</tr>
<tr>
<td>Topic Exam II: Innovation Policies</td>
<td>21.66%</td>
<td>3</td>
<td>0.12</td>
<td>1, 5, 6, 9, 10, 11</td>
</tr>
<tr>
<td>Topic Exam III: Infrastructure Policies</td>
<td>21.66%</td>
<td>3</td>
<td>0.12</td>
<td>2, 5, 9, 10, 11</td>
</tr>
<tr>
<td>Topic Exam: Evaluation Methodologies</td>
<td>21.66%</td>
<td>3</td>
<td>0.12</td>
<td>1, 5, 7, 8, 9, 10, 11</td>
</tr>
</tbody>
</table>

Bibliography

Evaluation Methodologies:

Basic Readings

1) Books:

2) Article Reviews:


3) Additional suggested references:


**Innovation Policies:**

• Bronwyn H. Hall and Nathan Rosenberg (ed.), *Handbook of the Economics of Innovation*, Elsevier, North Holland 2010.

The detailed reading list with the empirical papers for presentations will be provided during the first session.

**Infrastructure Policies:**

• Bom, P.D. and Ligthart, J.E. What have we learned from three decades of research on the productivity of public capital?, *Journal of Economic Surveys*, 28 (5), 889-916, 2014.