

Thesis regulations for the publication compendium of the Doctoral Program in Strategic Communication, Advertising and Public Relations

Internal regulations approved by the Doctoral Academic Committee on December 11, 2024.

This internal regulation establishes and makes public the requirements for authorizing doctoral theses by compendium of publications in the PhD program in Strategic Communication, Advertising and Public Relations, in accordance with the requirements established in article 330 of the Academic Regulations of the UAB
https://www.uab.cat/doc/oci_normativa_academica_enllac

1. Requirements

Taking into account what is mentioned in the previous paragraph, the doctoral theses by compendium of the Doctoral Program in Strategic Communication, Advertising and Public Relations of the UAB must follow the following requirements:

a) Consist of a minimum of 3 publications: two of the three publications must be academic articles, published or accepted (attach acceptance certificate) in journals indexed in JCR (Q1, Q2 or Q3) or Scopus (Q1 or Q2). The third publication can be an article indexed in any of the Scopus or WOS quartiles (either SSCI or ESCI), or a book chapter published or accepted (attach acceptance certificate) by a national or international publisher included in the top 10 of the Scholarly Publishers Indicators (SPI) ranking.

All publications must be part of the doctoral thesis project and be linked, forming together a scientific unit and providing significant advances, offering an added value beyond the mere presentation of the work presented. They must also have been published or accepted after the date of first enrollment in the doctoral program.

In the case of co-authored publications, the doctoral student must appear as first author in at least two contributions. If there are co-authors, there may not be more than three per publication. The co-authors of the publication may not be part of the committee in charge of judging the thesis, nor may they act as external evaluators of the thesis.

b) The UAB should appear in all articles through the affiliation of the director or the doctoral candidate, or in the acknowledgements or footnote with the expression «This work has been carried out within the framework of the doctoral program in Strategic Communication, Advertising and Public Relations of the Autonomous University of Barcelona».

c) That the version of the articles allowed by the publisher is deposited in the UAB Digital Document Repository (DDD). In the event that an article cannot be published in open access, the Library Service will state this in a document exempting from this requirement.

d) If the doctoral thesis is presented as a compendium of publications and/or includes works published with restricted access, it is necessary to replace the corresponding chapter or section with the bibliographic reference of the work that includes the maximum information and the identifying code of the publication (ISBN , ISSN, DOI) in the copy that is incorporated into the deposit process of the Doctoral School of the thesis and that

is published in the institutional repositories (UAB, TDR and TESEO), unless there is authorization for publication by the publisher or they are open access publications. The copies sent to the members of the examining board will include the full text of the articles.

2. Structure of the thesis by compendium

The doctoral thesis by compendium presented in the doctoral program in Strategic Communication, Advertising and Public Relations of the Autonomous University of Barcelona must include, at least, an introduction to the topic of study, the objectives to be achieved, a detailed exposition of the research carried out as a fundamental part, a discussion of the results obtained, the conclusions and the bibliography. It may also include the annexes considered necessary.

As a guideline, it is recommended to follow this structure:

Home page: the title page of the thesis must state that it is a doctoral thesis, the title and, if applicable, the subtitle. It must also state the author, the director, the academic tutor and the name of the doctoral program, department or research institute, university and year of deposit of the doctoral thesis. In the case of doctoral theses consisting of more than one volume, the volume number should be clearly indicated.

Introduction: where the general framework of the topic of study is established, explaining both its scientific and practical relevance. The objectives of the research and the questions that guide the work are stated, highlighting how the articles that make up the compendium contribute to the advancement of knowledge in the field, and each one is connected to the general purpose of the thesis.

Theoretical framework: where an integral vision of the conceptual bases and approaches used is presented, highlighting the main theories and background that support the research, providing reflections that enrich the subject of study.

Methodology: explaining the methods used in the articles, justifying their selection and showing how they are coherently integrated within the general framework of the thesis.

Results: a brief description of the main findings of each publication, highlighting how these results contribute to the advancement of knowledge in the field and how they relate to the concepts and theories presented in the theoretical framework.

Conclusions: synthesizing the most relevant conclusions of the research, including limitations and possible future lines of research.

Publications: where the articles that are part of the compendium are listed.

References: where all the references used both in the text and in each article or publication that are part of the thesis are listed, according to the APA norms.

Annexes: where any additional material or complementary information not included in the articles, as well as certificates of acceptance of the articles, if applicable.

3. Application and procedure

When the PhD student has prepared the thesis by compendium, he/she must submit an application to the Academic Committee of the Doctoral Programme, to which the following documents must be attached:

- a) Report of the thesis director, indicating the suitability of the presentation of the thesis by compendium of publications.
- b) A copy of the articles and/or book chapters that make up the doctoral thesis in pdf. If they have been accepted but not published, a letter of acceptance of the publication attesting to.
- c) Complete references of the publications that compose the thesis by compendium, as well as the indexation of the journal and the impact factor of the publications in the year of publication (or last data provided), with the DOI or link to access them.
- d) Digitally signed acceptance document from the co-authors of the articles or book chapters, if any, according to their acknowledgement and permission for the articles to be included in the thesis by compendium.

The Academic Committee of the Doctoral Program will evaluate the documentation provided by the doctoral student and the correspondence with the established requirements and will decide whether the doctoral thesis should be presented in this format. Likewise, the Academic Committee of the Doctoral Program reserves the right to interpret this criterion and resolve any other aspect not contemplated in this document.