

Style Guidelines

The set of visual elements that identify the Institute and make up its brand are as follows: the name, acronym, logo, corporate colours, and typography:

1. Name and acronym

The name of the centre, Institut de Neurociències de la Universitat Autònoma de Barcelona, should not be translated.

The acronym INc-UAB will be used to abbreviate Institut de Neurociències de la Universitat Autònoma de Barcelona once the full name has already appeared in the text.

2. Logo

The updated logo can be downloaded [here](#).

3. Corporate Colours

GREEN #009639 

PINK #E0007F 

YELLOW #FFAD1F 

BLUE #3960AC 

4. Corporate Typography

The UAB corporate typeface is Telegraph, and Helvetica Neue can also be used.

5. Official paper

Please download the INc-UAB official paper [here](#).