



Introduction to Entrepreneurship for PHD Students

The UAB Doctoral School organizes, together with the UAB Research Park, this two-day seminar to introduce entrepreneurship. The course is open to all the PhD students of the UAB Campus.

11/07/2018

10:00h - 12:00h How to apply creativity techniques in research

By Joan Albert Garcia Moga (innovation managing consultant).

Creativity is a powerful tool to help researchers to innovate. A practical approach and a discussion of different techniques will be held, and the participants will learn some tools and strategies to apply in their research field.

12:00h - 13:00h Successful cases of research transfer

- Isabel Pividori, founder of [Bioeclosion](#) (UAB spin-off)
- Neus Sabaté, founder of [Fuelium](#) (CSIC spin-off)

15:00h - 18:00h Innovation and Entrepreneurship

By Josep-Miquel Torregrosa (Business Creation Officer at InnEnergy)

- Innovation as a source of competitive advantage.
- Why and how companies innovate.
- Do you want to be an entrepreneur? Are you sure?
- Lean development. First steps for a successful business.
- Principles for customer and business model validation.



Calendar

11/07/2018 - 12/07/2018



Timetable

Morning sessions:
10:00h - 13:00h
Afternoon sessions:
15:00h - 18:00h



Localisation

Eureka Building. UAB
Research Park



Limited places

By strict order of
registration.



Language

English

[REGISTRATION!](#)

12/07/2018

10:00h - 13:00h Intellectual and industrial property rights

By Xavier Vallvé, head of the UAB Valorisation and Patents Office

- Intellectual and industrial property rights
- Applying for patents
- How to evaluate technologies - assessment models

15:00h - 17:00h Introduction to funding

By Juan Sangüesa, head of PRUAB Innovation Projects Unit

- Public and Private sources of funding
- How to prepare a project proposal

Why participate?

- You will acquire basic notions on how to transfer your research
- You will find out new applications to your research
- You will learn how to start an entrepreneurship project as a future career option after your PhD

Organised by:

