

## 1. EVALUATION CRITERIA

The negotiated evaluation criteria, indicators and weight that committee members will use in the first phase of the selection process are shown in the Table 1. The scores will be distributed in the following way:

- Research merits in Audiovisual Communication and Media: 50 %
- Teaching merits in Audiovisual Communication and Media: 30 %
- Transfer knowledge and Community services: 6 %
- Other merits: 14 %

**Table 1. Indicators and weight**

Indicators	%	Points
<b>1) RESEARCH MERITS IN AUDIOVISUAL COMMUNICATION AND MEDIA</b>	<b>50</b>	<b>50</b>
Scientific indexed publications. Books and book chapters. Other scientific publications.		
Participation in research projects and/or research contracts.		
Activities in national and international research networks & periods in research centers.		
Outstanding participation in congresses, conferences and seminars at prestigious international research centers.		
Editing work and evaluation of journals.		
Other research merits.		
<b>2) TEACHING IN AUDIOVISUAL COMMUNICATION AND MEDIA</b>	<b>30</b>	<b>30</b>
Teaching experience in the field of Audiovisual Communication and Media. University teaching (first and second cycles, bachelor's degree and/or postgraduate).		
Supervision of doctoral theses. Supervision of tutored projects (master's degree final project, etc.).		
Participation in continuing education of teachers. Participation in conferences aimed at university teaching.		
Original teaching materials and teaching publications. Teaching innovation projects.		
Positive evaluations of teaching activity.		
Teacher training and skills in Catalan, Spanish and other languages.		
Disassociation from the hiring university (UAB).		
<b>3) KNOWLEDGE TRANSFER AND COMMUNITY SERVICES</b>		
Responsibilities in projects related to Audiovisual Communication and Media	<b>6</b>	<b>6</b>
Community service in the field of Audiovisual Communication and Media		
<b>4) OTHER MERITS</b>	<b>14</b>	<b>14</b>
Awards		
University management posts		
Professional experience in Audiovisual Communication and Media		
Other merits		