Syllabus of the course "Regional Geography"

1. IDENTIFICATION

- ✓ **Subject Name: Regional Geography**
- ✓ **Code: 101196**
- ✓ **Qualification: Degree in Tourism**
- ✓ **Academic year: 2018-2019**
- ✓ **Type of subject: Core**
- ✓ **ECTS credits (hours): 6 (150)**
- ✓ **Teaching Period: 1st year, 2nd semester**
- ✓ **Taught language: English**
- ✓ **Teacher: Francesc Romagosa**
- ✓ **Email: Francesc.Romagosa@uab.cat**

2. PRESENTATION

The course aims to approach the geographical knowledge of the world with the essential aim of helping students understand the context where tourism occurs. First, an introduction to the geography of the planet Earth is made, working with maps as a basic tool of geographic science. Second, the current situation of tourism worldwide is explained, analysing the different regions of the world with a perspective that combines geography and tourism. The contents of this course will enable future graduates in tourism have basic knowledge and tools to develop their professional activity, as in the field of tourism, territory and destinations play an important role.

3. EDUCATIONAL GOALS

At the end of the course the student will have to:

1. Know the general geographical aspects of the planet Earth.

2. Learn the basic techniques of representing Earth with maps, and the main types of maps.

3. Know how to correctly interpret a map and know its basic characteristics.

4. Know the basic geographical characteristics of the various regional areas of the planet.

5. Know the main characteristics of tourism regions and tourism flows worldwide.

4. COMPETENCES AND LEARNING OUTCOMES

SPECIFIC SKILLS
CE1. Demonstrate knowledge and understanding of the basic principles of tourism in all its dimensions and areas.
LEARNING OUTCOMES
CE1.5. Identify the basic principles of tourism from the geographical area.

CE5. Identify and evaluate the elements of the tourism system and its interaction with the environment and its impact.
LEARNING OUTCOMES
CE5.5. Identify elements of world geography, and the main tourist territorial resources.

TRANSVERSAL SKILLS
CT1. Developing an ability to learn independently
CT2. Being able to evaluate their acquired knowledge
CT4. Use communication skills at all levels
CT10. Work in group

5. TOPIC AND CONTENT

1. General geography

     1.1. Regional geography

     1.2. The Earth

     1.3. Maps and cartography

     1.4. General physical geography

     1.5. General human geography

2. Worldwide tourism geography

     2.1. Tourism at the global scale

     2.2. Physical and political geography of Europe

     2.3. Tourism geography of Europe

     2.4. Physical and political geography of America

     2.5. Tourism geography of America

     2.6. Physical and political geography of Africa

     2.7. Tourism geography of Africa

     2.8. Physical and political geography of Asia and the Pacific

     2.9. Tourism geography of Asia and the Pacific

6. RECOMMENDED BIBLIOGRAPHY

- ALONSO, J. (2004). *Geografía turística: General y de España*. Madrid: Ed. Centro de Estudios Ramón Areces, S.A.
- ALONSO, J. (2004). *Geografía turística: Europa y resto del mundo*. Madrid: Ed. Centro de Estudios Ramón Areces, S.A.
- BARRADO, A. & CALABUIG, J. (2001). *Geografía mundial del turismo*. Madrid: Ed. Síntesis.
- CAMINO, V. et al. (2003). *Manual de geografia turística d'Europa*. Madrid: Ed. Centro de Estudios Ramón Areces, S.A.
- MARTÍN, E.Mª. & NIETO, A. (2014). *Territorio y turismo mundial*. Análisis geográfico. Madrid: Ed. Centro de Estudios Ramón Areces, S.A.
- MESPLIER, A. & BLOC-DURAFFOUR, P. (2000). *Geografía del turismo en el mundo*. Madrid: Ed. Síntesis.
- www.world-tourism.org (Documents and statistics on international tourism).

7. TEACHING METHODOLOGY

The course has three parallel ways of operation:

a) Methodology for the theoretical part of the course

Lectures on the different parts of the syllabus throughout the fourteen teaching weeks of the course, supported by PowerPoint presentations.

b) Methodology for the practical part of the course

During the course the professor will propose performing various assignments related to the theoretical part of the course, which will be conducted outside class hours.

c) Methods of operation of the Virtual Campus

The Virtual Campus platform will be used to add information and alternative means of communication between students and the professor. Virtual Campus will complement the theory with complementary materials, the syllabus and description of practical work, as well as marks.

TRAINING ACTIVITIES

Title	Hours	ECTS	Learning outcomes
Type: Addressed			

Lectures		42	1.68	CE1.5., CE5.5
Type: Supervised				.
Tutorials		5	0.2	CE1.5., CE5.5
Type: Autonomous				
Preparation work		43	1.72	CE1.5., CE5.5
Study and reading materials		60	2.4	CE1.5., CE5.5

8. ASSESSMENT SYSTEMS

The evaluation of this course consists of the following system:

a) The completion of three partial exams, which will be worth 60% of the final grade (20% each exam) and will include the subject exposed in the theoretical lectures.

b) The performance of the proposed assignments throughout the course and delivered within the deadline, it will be worth 40% of the final grade.

In order to average final mark should get at least 4 out of 10 in each of the parts subject to evaluation.

EVALUATION ACTIVITIES

Title	Weight	Hours	ECTS	Learning outcomes
1st partial exam	20%	1	0.04	CE1.5., CE5.5
2nd partial exam	20%	1	0.04	CE1.5., CE5.5
3rd partial exam	20%	1	0.04	CE1.5., CE5.5
Assignments	40%	30	1.6	CE1.5., CE5.5

9. PLANNING TEACHING

WEEK	TOPIC	METHOD	HOURS
1	1	Lecture + practical work	4
2	1	Lecture + practical work	4
3	1	Lecture + practical work	4
4	1	Lecture + practical work	4
5	1	Lecture + practical work	4
6	1	Lecture + practical work	4
7	1	Lecture + practical work	4
8	2	Lecture + practical work	4
9	2	Lecture + practical work	4
10	2	Lecture + practical work	4
11	2	Lecture + practical work	4
12	2	Lecture + practical work	4
13	2	Lecture + practical work	4
14	2	Lecture + practical work	4

10. ENTREPRENEURSHIP AND INNOVATION

The search for information and mapping production as part of the course is performed with innovative digital formats.