![FUABformació - Escola de Turisme i Direcció Hotelera]

Subject Study guide "Tourism and Land Resources"

1. IDENTIFICATION

> ✓ **Subject name:** Tourism and Land Resources
>
> ✓ **Code:** 101195
>
> ✓ **Degree:** Bachelor's Degree in Tourism
>
> ✓ **Academic course:** 2018-2019
>
> ✓ **Subject type:** Compulsory
>
> ✓ **ECTS Credits (hours):** 6 (150)
>
> ✓ **Teaching period:** Second
>
> ✓ **Teaching language:** English
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> ✓ **Teachers:** Esteve Dot Jutglà
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2. PRESENTATION

This subject aims at analysing the phenomenon of tourism from a fundamentally territorial and geographical perspective. The analysis involves a range of elements that make up the system of tourism, and most especially those relating to tourist resources. The historical evolution of territorial development within tourism will be analysed, as well as the current situation at both national and international levels, differing typologies of tourist destinations, the impact deriving from tourist activities on these destinations, and current challenges in sustainability applied to tourism.

3. EDUCATIONAL GOALS

OBJECTIVES OF KNOWLEDGE

At the end of the course, the student should:

1. Understand the phenomenon of tourism from a spatial and developmental perspective.

2. Be aware of tourist resources and factors of tourism localisation within a given territory.

3. Understand the historical evolution that tourism has undergone, from its origins until the present.

4. Be able to analyse the impact of tourism on its destinations, thus fostering students' critical and analytical abilities regarding such impact as deriving from tourist activities.

5. Acquire an introductory knowledge of concepts of sustainability and sustainable tourism on land planning for tourism.

6. Know and distinguish the principal typologies of tourist spaces and their distinct characteristics.

OTHER OBJECTIVES

1. Demonstrate that they have acquired the ability to communicate effectively in written and spoken formats, in accordance with the concepts and contents of this subject.

2. Demonstrate that they have acquired the ability to apply the theoretical knowledge provided by this subject to practical cases.

3. Demonstrate that they have the ability to work in a team and in a range of environments.

4. SKILLS AND LEARNING OUTCOMES

SPECIFIC SKILLS

CE1. Demonstrate knowledge and understanding of the basic principles of tourism in all its dimensions, activities and areas in the context of tourism sector.

LEARNING OUTCOMES

CE1.5. Identify the basic principles of the tourism from a geographical point of view.

SPECIFIC SKILLS

CE5. Identify and evaluate the elements of the tourism system and its interaction with the environment and impacts.

LEARNING OUTCOMES

CE5.5. Identify elements of the geography of world tourism, as well as major territorial and tourist resources.

TRANSVERSAL SKILLS

CT1. Develop a capacity to learn independently.

CT2. Being able to evaluate their acquired knowledge

CT4. Handle communication techniques at all levels.

CT10. Plan, organize and coordinate teamwork.

5. TOPIC AND CONTENT

1. Tourism and Land Resources
1.1. Tourism and the tourism system
1.2. The factors of location of tourist activities and tourism resources
1.3. Analysis of tourism demand

2. The evolution and management of Land Resources in Tourism
2.1. The historical development of tourism
2.2. Models of tourism development
2.3. Impacts of tourism
2.4. Tourist destinations and sustainability
2.5. Land Planning in Tourism

3. Geography of destinations and tourist areas
3.1. The typology of tourist destinations
3.2. Coastal tourism
3.3. Urban tourism
3.4. Rural tourism
3.5. Tourism in natural spaces and mountainous areas

6. RECOMMENDED BIBLIOGRAPHY

- ANTON, S. & GONZÁLEZ, F. (coords.) (2005). Planificación territorial del turismo. Barcelona: Ed. UOC (Subject 2).
- ANTON, S. & GONZÁLEZ, F. (coords.) (2007). A propósito del turismo: la construcción social del espacio turístico. Barcelona: Ed. UOC (Subject 2).
- BARRADO, A. & CALABUIG, J. (2001). Geografía mundial del turismo. Madrid: Ed. Síntesis (Subject 3).
- BLASCO, A. (2006). Tipologías turísticas. Girona: Xarxa d'Escoles de Turisme (Subject 3).
- COOPER, C. et al. (2007). El turismo. Teoría y práctica. Madrid: Síntesis (Subject 2 &.3).
- GENERALITAT DE CATALUNYA (2009). Atles del turisme a Catalunya. Barcelona: Direcció General de Turisme (consultable a: www.atlesturismecatalunya.cat) (Subjects 1, 2 & 3).
- FULLANA, P. & AYUSO, S. (2001). Turisme sostenible. Barcelona: Rubes (Subject 2).
- PRIESTLEY, G.K. & LLURDÉS, J.C. (dirs.) (2007). Estrategia y gestión del turismo en el municipio. Bellaterra: Servei de Publicacions de la UAB (Subject 2).
- VERA, J.F. et al. (2011). Análisis territorial del turismo y planificación de destinos turísticos. València: Ed. Tirant Lo Blanch (Subjects 2 & 3).
- WILLIAMS, S. (2009). Tourism geography: a new synthesis. London & New York: Routledge (Subjects 1, 2 & 3).
- WILLIAMS S. & LEW A.A. (2015). Tourism Geography: Critical Understandings of Place, Space and Experience. London & New York: Routledge (Subjects 1, 2 & 3).
- http://unwto.org/es (World Tourism Organisation. Various studies and statistics on international tourism) (Subjects 1, 2 & 3).

7. TEACHING METHODOLOGY

The course has three operating tools:

a) Methodology for the Theoretical Section
In class lectures during eleven weeks. The classes will have visual support (Power Point presentations).

b) Methodology for Practical Section
Practices related to the theoretical part of the course. The seminars involve the delivery of a document on paper or digital form for evaluation. Occasionally we will use specialized software.

c) The Virtual Campus
Campus Virtual platform will be used to complement information and alternative means of communication between students and teacher. In the Virtual Campus it will be complementary material in digital format, covering theory, course syllabus, as well as the information on the assignments.

TRAINING ACTIVITIES

Activity	Hours	ECTS	Learning outcomes
Type: Directed			
Theoretical classes	44	1.76	CE1.5, CE5.5
Type: Supervised			.
Tutorials	15	0.6	CE1.5, CE5.5, CT4
Type: Autonomous			
Reports	35	1.34	CE1.5, CE5.5, CT1, CT2, CT10
Study and readings	56	2.24	CE1.5, CE5.5, CT4

8. ASSESSMENT SYSTEMS

A) CONTINUOUS ASSESSMENT
The evaluation of this course consists of the following system:
a) Two exams, covering course material, 60% of the final grade.
b) Practical exercises submitted within the deadline, 40% of the final grade.
In order to have a final mark, students must obtain (in all "a" and "b" activities) at least 4 out of 10 points.

Participation in classroom activities will be positively valued, adding half a point to the final mark.

B) SINGLE ASSESSMENT: Final exam (all content).
Date and time established by the academic calendar in the Official Programming Centre (EUTDH).

In any case the evaluation will be in English only.

ASSESSMENT ACTIVITIES

Activity	Weight	Hours	ECTS	Learning Outcomes
Exams (2)	60 % (30% each)	4	0.16	CE1.5, CE5.5
Practical exercises	40 %	35	1.4	CE1.5, CE5.5

9. PLANNING

WEEK	TOPIC	METHOD	HOURS
1	1	Theoretical class + seminar	3+1
2	1	Theoretical class + seminar	3+1
3	1	Theoretical class + seminar	3+1
4	2	Theoretical class + seminar	3+1
5	2	Theoretical class + seminar	3+1
6	2	Theoretical class + seminar	3+1
7	2	Theoretical class + seminar	3+1
8	3	Theoretical class + seminar	3+1
9	3	Theoretical class + seminar	3+1
10	3	Theoretical class + seminar	3+1
11	3	Theoretical class + seminar	3+1

10. ENTREPRENEURSHIP AND INNOVATION

One of the practical tasks of the course is to prepare and present an oral presentation to the class. This will encourage good communication skills in future tourism industry professionals.

Another contribution is linked to neogeography to review the presence of the use of mapping on the Internet with Georeferencing and GeoTagging.