

**FIRST ROUND: WEIGHTING AND CALIBRATION OF THE CRITERIA FOR AWARDING THE JOB POSITION**

To have a lecturer or profesor ayudante doctor accreditation.	30 points
Research merits	30 points
Teaching merits	25 points
Services to society	5 points
Other aspects	10 points
<b>TOTAL</b>	<b>100 points</b>

**Indicators for each selection criterion with their corresponding scores.**

**Research merits (30 points)**

*CRITERIA:*

<i>Indexed scientific papers, books and book chapters in prestigious publishers</i>	15
<i>Participation in competitive research projects and research contracts</i>	10
<i>Participation in conferences and seminars</i>	4
<i>Other Research Merits</i>	1

**Teaching Merits (25 points)**

*CRITERIA:*

<i>Teaching experience on University level courses</i>	12
<i>Supervision of PhD thesis and Master's Research projects</i>	5
<i>Recognition of teaching quality</i>	3
<i>Grants and contracts for training activities and Teaching training courses</i>	5

**Services to society (5 points)**

*CRITERIA:*

<i>Knowledge-transfer activities</i>	5
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**Other aspects (10 points)**

*CRITERIA*

<i>Leadership capacity</i>	3
<i>International mobility</i>	5
<i>Disassociation</i>	2

To participate in the second round, the candidate has to fulfill the condition of getting an overall minimum score of 60 points (out of 100) from at least two members of the committee.

## 2nd round

In this round, the candidates who have passed the first one will participate in a face-to-face interview in which:

1. The candidate will present in English using a maximum of 30 minutes:
  - a) accumulated merits,
  - b) planned project of involvement in teaching and research groups according to the Department profile and needs, expressed in <https://www.uab.cat/web/el-departament/convocatoria-serra-hunter-1345783243210.html>
2. The candidate will teach in English a seminar contextualized on a subject in the field of Advertising and Public Relations using a maximum of 30 minutes.

The committee shall discuss with the candidates for a maximum of 30 minutes.

A ranked list will be made adding: a maximum of 25 points for the defense of the accumulated merits and the fit in the teaching tasks and research groups of the department. A maximum of 25 points for the teaching seminar. The candidate with more points (from the 50 points available) in the second ROUND will be proposed to be hired.

Bellaterra (Cerdanyola del Vallès), 11 of October 2023

Adriana Zait  
*President*



Matilde Delgado  
*Secretary*

Fabio Fonseca Ribeiro  
*Spokesperson 1*

Dora Horvath  
*Spokesperson 2*

Ricard Huerta  
*Spokesperson 3*

Assinado por: **Fábio Fonseca Ribeiro**

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