

Reference: LEC32/2022 (2022-D-LEM-CL-6)

Resolution: 30/05/2022 DOGC: 10/06/2022

Category: Tenure-eligible lecturer Departament: Department of Business

Area of knowledge: Marketing and Market Research Teaching and research profile: Marketing and Market Research

WEIGHTING AND CALIBRATION OF THE CRITERIA FOR AWARDING THE JOB POSITION

Pursuant to Article 60 of the Academic Staff Regulations, the committee publishes a breakdown of the criteria for awarding the job position, which are to total 100 points, based on the following scoring system established by the department:

Research and transfer activities (40 to 50 points)	50 points
Teaching activities (25 to 30 points)	25 points
Training received (5 to 10 points)	5 points
Mobility activities (5 to 10 points)	5 points
Non-affiliation	15 points
TOTAL	100 points

Indicators for each selection criterion with their corresponding scores.

Research and transfer activities (50 points)

Criteria:

- 1. Publications in indexed journals and books (15 points)
 - a) Articles in journals that are Q1 or Q2 in JCR or Q1 in Scopus (SJR) (5 points)
 - b) Articles in journals that are Q3 or Q4 in JCR or Q2 in Scopus (SJR) (3 points)
 - c) Articles in journals that are Q3 or Q4 Scopus (SJR) or other academic journals (1 point)
 - d) Complete books in prestigious book publishers (e.g., those that are in SPI) (2 points)
 - e) Book chapters in prestigious book publishers (e.g., those that are in SPI) (1 point)
- 2. Continuous research experience since obtaining the doctoral degree, including total number of publications, number of publications per year, number of research projects, and other research experience (15 points)
- 3. Participation in competitive research projects, as a leader or as a member (5 points)
- 4. Member of an established research group (5 points)
- 5. Continuous contributions to academic conferences since obtaining the doctoral degree (5 points)
- 6. Research experience in statistical computing (5 points)



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Teaching activities (25 points)

Criteria:

- 1. University teaching experience, including teaching load (number of credits, number of courses), teaching levels (undergraduate, graduate) and teaching diversity (different degree programs, different courses) (14 points)
- 2. Teaching innovation, both pedagogical and implementation of digital tools (4 points)
- 3. Other teaching merits such as the development of teaching materials or software use guides that can be demonstrated (4 points)
- 4. Teaching experience in statistical computing (3 points)

Training received (5 points)

Criteria:

- 1. Pre-doctoral, doctoral and postdoctoral academic training (0.5 points)
- 2. Scholarships and pre-doctoral contracts (0.5 points)
- 3. Post-doctoral contracts (1 point)
- 4. Grants and grants obtained in competitive calls received from European or State programs, European Doctorate Mention (1 point)
- 5. Undergraduate Awards, the Extraordinary Doctorate Award and other pre-doctoral awards (1 point)
- 6. Prestige of the center where the doctoral thesis has been developed valued by the mention of quality of the Doctoral Program (1 point)

Mobility activities (5 points)

Criteria:

- 1. Continuous long-term stays (stays of at least two months may be accumulated) to carry out *research* tasks in a center of recognized prestige, assessing the activity carried out, the quality of the receiving group (2 points)
- 2. Continuous long-term stays (stays of at least two months may be accumulated) for *training* in a center of recognized prestige, assessing the activity carried out, the quality of the receiving group. It will be assessed separately if it is a pre or postdoctoral stay (2 points)
- 3. It will also be valued that the set of undergraduate, postgraduate and doctorate training has been done in more than one university (1 point)



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Non-affiliation (15 points)

Criteria:

- 1. Number of months conducting research and teaching in another university, according to the case:
 - a) If the candidate has obtained his or her PhD at our university, then 24 months is the minimum length of the stay for obtaining 15 points.
 - b) If the candidate has not obtained his or her PhD at our university, then 12 months is the minimum length of the stay in another university for obtaining 15 points.

Below the minimum length, the score will the proportional to the length of the stay.

Candidates must obtain a total score of at least 70 points from at least two committee members in the four activity types specified above. Those who do not achieve this are excluded.

Bellaterra (Cerdanyola del Vallès), 2nd of November, 2022

Oystein Moen

President

Fystein Mora

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