



# Intensive course on Interpretation of the Natural Heritage

With certification validated by Interpret Europe

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This course will give you the basics, both theoretical and practical, necessary to carry out guiding activities in natural settings, from the point of view of nature and ecotourism guiding, as well as for diverse activities that take place in nature centered on interpretation of the natural heritage.

Participants **will learn different types of tools and techniques related to the profession of the nature guiding, the preparation and execution of guided routes**, communication and interpretation of natural heritage, the use of natural resources and the evaluation of their activities.

## Objectives

- To offer a holistic view of the nature guide profession to differentiate it from other types of guided and related professions in the field of tourism or environment.
- To learn the art of the guide and the interpretation in a natural environment and to delve into the most relevant aspects, from the design to the execution of different types of activities.

## Methodology

The course will be very enjoyable and practical and will promote the active participation of the students throughout all the sessions.

More than 70% of the course will be practical through classroom and field exercises to apply the theory explained and include demonstrations by the teacher.

## Target student profile

Especially aimed at:

- Active nature guides.
- Professionals from the tourism and nature sector.
- Nature or culture guides, educators, informers, forest guards and natural parks, other types of guides and professionals.
- Entrepreneurs interested in tourism and nature and the culture in environments with natural resources.

## Certification

To receive the **certification, validated by Interpret Europe**, an evaluation of all the acquired concepts and a field test will be carried out.

The certification includes a free annual membership **fee for Interpret Europe**, the European Association for Heritage Interpretation.

## Course programme

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| <i>The guiding profession: definition</i>  | M.1  |
| <i>Typology of guides related to tourism and the natural and cultural heritage</i>   | M.2  |
| <i>The profile of the guide: qualities, abilities, limitations and potentialities</i>  | M.3  |
| <i>Types of tourism related to nature and culture</i>  | M.4  |
| <i>Types of guided tours: generic and specialized</i>  | M.5  |
| <i>Analysis of the different natural resources: Geology, flora, mycology, wildlife, cultural, and intangible associated elements</i> | M.6  |
| <i>Guiding activities and their relationship with different elements</i>   | M.7  |
| <i>Heritage interpretation. Characteristics of interpretation</i>  | M.8  |
| <i>Thematic-phrases, context and universalities</i>  | M.9  |
| <i>The interpretative talk</i>   | M.10 |
| <i>The interpretative walks</i>  | M.11 |
| <i>Learning about sustainability. Itinerant interpretation</i>   | M.12 |
| <i>The certification process. Written test. Preparation of the proceedings and results of the tests</i>                              | M.13 |
| <i>Presentation of interpretative talks</i>  | M.14 |

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## General information

**Title obtained:** certificate of attendance and completion of the course. Students who pass the course evaluation process, will obtain a certificate as an interpretative guide from Interpret Europe.

**Modality:** classroom based.

**Maximum number of participants:** 18.

**Language:** English.

**Price:** 650€. Reduced price: 600€ for FUABformació students and alumni.

**Place:** School of Tourism and Hotel Management, UAB, Bellaterra (Barcelona).

**Enrolment:** more info: [www.uab.cat/tourism-hotel-management](http://www.uab.cat/tourism-hotel-management)

## Additional information

- **A minimum attendance of 80%** of the classroom based hours will be required in order to complete the course and to obtain the certificate validated by Interpret Europe.
- **Limited places.**

## Career opportunities

- Nature guides.
- Professionals from the ecotourism sector.

## Coordination

### Evarist March

Graduate in Biology, a professional nature guide and certified trainer of Interpret Europe. Director of Naturalwalks.



### FUABformació

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