

**PROVISIONAL APPLICATION FOR ENROLLMENT IN AN OFFICIAL
MASTER'S DEGREE
ACADEMIC YEAR 2026/2027**

FACULTY: ECONOMICS AND BUSINESS

MASTER: UNIVERSITARI EN MÀRQUETING

STUDY PROGRAMME: 1603

DNI/Passaport

Sexe (M = masculí / F = femení) (GENDER)

Cognoms (LASTNAME-Family name)

Nom (NAME-Given name)

Adreça familiar (PERMANENT ADDRESS)

Codi postal (ZIP CODE)

Població (CITY)

Comarca (COUNTY)

Província (PROVINCE)

País (STATE)

Telèfon (TELEPHON)

Adreça durant el curs (ADDRESS DURING THIS YEAR)

Codi postal (ZIP CODE)

Població (CITY)

Comarca (COUNTY)

Província (PROVINCE)

País (STATE)

Telèfon (TELEPHON)

Adreça electrònica (E-MAIL)

Telèfon mòbil (MOBILE PHONE)

Data de naixement (BIRTH DATE)

Lloc de naixement (PLACE OF BIRTH)

Codi postal del lloc de naixement (ZIP CODE of PLACE OF BIRTH)

Nacionalitat (NATIONALITY)

Delayed payment

YES

NO

Becari/ària (*)

YES

NO

Payment must be made by direct debit. If you have not previously done so, you must submit the SEPA Direct Debit Mandate to the Academic Administration Office. Scholarship recipients may defer payment.

* Recipients of a Ministry general scholarship or mobility scholarship.

**Subscription to the Physical Activity Service
(SAF)**

Tick this box if you wish to use the UAB Sports Service facilities from the date of your academic enrolment until 30 September by paying a fee of €156 (do not tick this box if you are staying at Vila 2). To complete the process, book an appointment through the website and bring your academic enrolment receipt on the scheduled date. If you currently have a monthly membership, please notify the Sports Service of the change. If you enrol after October and have not benefited from free Sports Service membership during the previous two years, a monthly membership may be a better option. Payment through your academic enrolment constitutes acceptance of the Sports Service Regulations. No refunds will be issued except in the cases provided for in those Regulations.

Further information, the regulations, and the appointment **booking service** are available at:

www.uab.cat/saf

Tuition Fee Category:

0. Standard (no fee exemption)

1. 50% tuition fee reduction: General Large Family

2. Full tuition fee exemption: Special Large Family

5. Full tuition fee exemption: International Agreements

18. 50% tuition fee reduction: General Single-Parent Family

19. Full tuition fee exemption: Special Single-Parent Family

90. Full tuition fee exemption: Disability

91. Full tuition fee exemption: Victims of Terrorism

95. Full tuition fee exemption: Victims of Intimate Partner Violence

You must submit or present the supporting documentation for any fee exemption or tuition fee reduction to the Academic Administration Office before completing your enrolment.

Fundació Autònoma Solidària

I voluntarily contribute €18 to support solidarity, cooperation, and development education initiatives. You can find more information about the funded projects on the website of the Autonomous Solidarity Foundation

www.uab.cat/fas

Mark with an "X" the modules you are enrolling in:

X	Code	Group	Bridging Module	Semester	Credits	Type
	104678	30	Marketing Management	1	6	CF
	102385	30	Statistics II	1	6	CF

X	Code	Group	Compulsory Modules/Master's Thesis	Semester	Credits	Type
	42224	30	Consumer Behaviour	1	10	Compulsory
	42226	30	Advanced Marketing	1	10	Compulsory
	42230	30	Advanced Research	1	10	Compulsory
	45434	30	Digital Marketing	2	10	Compulsory
	42231	30	Master Thesis	2	10	TFM

X	Code	Group	Elective Modules	Semester	Credits	Type
	45620	30	Socio-political Marketing (English)	2	10	Elective Course
	43931	30	Data-based Marketing and Behaviour-based Marketing	2	10	Elective Course

I wish to participate in the selection process for enrolment in Module 43191: Professional Internships.

☐

If I am admitted, my enrolment will be amended to replace the elective module initially enrolled in with Module 43191: Professional Internships.

Student's signature:

Approved by: Academic Tutor