

Workshop “Connecting drivers for sustainable development in the Mediterranean Region”

22nd September 2015, 12:00 – 14:00

Organized by the UNEP/MAP Regional Activity Centre for Sustainable Consumption and Production (SCP/RAC) under the framework of the EU-funded SwitchMed Programme

Background

At the recent UN Conference for Sustainable Development (Rio+20), 193 Heads of State and Governments reaffirmed the importance of promoting sustainable patterns of consumption and production (SCP) as an overarching objective of, and essential requirement for sustainable development. The UN Post-2015 Development Agenda – due to be adopted by the General Assembly in late September as a concrete outcome of the Rio+20 conference –, further highlights the central role of SCP in achieving the Sustainable Development Goals at the heart of the new global framework for sustainable development.

In the Mediterranean region, shifting to SCP and circular economy to decouple development from environmental degradation and resource depletion has become an urgent need due to the pressure that the economic development of the 21 Mediterranean countries is exerting on the local environment. Yet the shift to SCP and circular economy can only be achieved with the active participation and collaboration of all relevant actors, including: governments and policy makers, businesses and entrepreneurs and, civil society organisations and individual citizens.

Introduction

On **Tuesday, September 22nd** the Sant Pau Art Nouveau Site will host an **informative session on the need of connecting drivers for SCP and circular economy in the Mediterranean region**. The main topics of the workshop will focus on (i) the importance of multi-stakeholders collaboration in achieving UN Sustainable Development Goals including SCP and other goals driving to circular economies; (ii) the Mediterranean region as case study on the key role of countries cooperation to enable the conditions for a paradigm shift towards SCP as strategic approach for socio-economic development in the region; and (iii) the presentation of **SwitchMed Connect** as the event connecting the main agents performing as catalysers of the development of SCP solutions in the Mediterranean countries.

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SwitchMed Connect (<http://switchmedconnect.com>) will be organized in Barcelona on 29th and 30th October under the framework of SwitchMed (www.switchmed.eu), the European Union-funded initiative that supports and connects stakeholders to scale up eco-efficiency and eco-innovations to place the shift to sustainable patterns of consumption and production as a strategic approach to boost innovation for a prosperous and circular economy in the Mediterranean region.

The Sant Pau Art Nouveau Site is home to international institutions that work to address major challenges facing contemporary society – particularly those considered priorities in the global development agenda. As meeting point for scientists, policy and development experts in fields such as health, education and sustainability science, as well as interested community members, like-minded entities and public officials, Sant Pau provides an ideal platform to explore the importance of collaboration among drivers for SCP in advancing the UN Post-2015 Development Agenda.

Agenda

Welcoming and introduction

Mr. Enriquer de Villamore, Director of the SCP/RAC

SCP connects issues and people to meet UN Sustainable Development Goals

Mr. Arnau Queralt, Director of the Catalan Advisory Council for Sustainable Development

The key role of regional cooperation in enabling the environment for SCP: the Mediterranean case

Ms. Alessandra Sensi, Programme Manager Water and Environment Division at the Union for the Mediterranean

SwitchMed Connect: the first annual gathering of Mediterranean stakeholders driving eco and social innovations

Ms. Burcu Tunçer, Team Leader at SwitchMed Networking Facility – SCP/RAC

Boosting green entrepreneurship and empowering civil society: Mediterranean Training and Support Programme for Green Entrepreneurs and Civil Society Organisations

Mr. Giorgio Mosangini, Team Leader at SwitchMed Green Entrepreneurship Programme – SCP/RAC

Scaling up eco and social innovations for SCP and circular economy

Organisation to be determined

Comments, Questions and Answers

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Location

Sales 3-4, Pavelló de l'Administració, Recinte Modernista de Sant Pau
Carrer de Sant Antoni Maria Claret, 167
08025 Barcelona

In collaboration with:

This event has been organised with the support of the Sant Pau Art Nouveau Site.



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