

PLA D'ESTUDIS GRAU DE TURISME EN ANGLÈS

Titulació: Grau de Turisme (Anglès)
Pla: 1345
Durada/crèdits: 4 años/ 240 ECTS

F. Consell de Ministres: 08/03/2013
Publicació BOE: BOE 24/04/2013
Publicació modificació pla estudis: BOE 27/07/2022

Distribució del pla d'estudis en crèdits ECTS (a cursar per l'estudiant), per tipus de matèria:

	Formació bàsica	Obligatoris	Optatius	Treball de fi de Grau
1r curs	48	12		
2n curs	12	48		
3r curs		60		
4t curs			48	12
Totals	60	120	48	12

Mencions

General training
Specialisation in Tourism Business Management (GET)
Specialisation in Tourism Planning and Commercialisation (PT)
Specialisation in Hotel Management (GH)

Assignatures de formació bàsica i obligatòries FB (Formació Bàsica) OB (Obligatòria);

1st year		2nd year	
Introduction to the Tourism Economy	6 cr. (FB)	Human Resource Management	6 cr. (FB)
Introduction to Tourism Companies	6 cr. (FB)	Regional Tourism Resources	6 cr. (FB)
First Foreign Language I	6 cr. (FB)	Economics of Tourism	6 cr. (OB)
Computer and Study Skills	6 cr. (FB)	First Foreign Language II	6 cr. (OB)
Tourism Geography	6 cr. (FB)	Tourism and Heritage	6 cr. (OB)
Introduction to Tourism Law	6 cr. (FB)	Accounting	6 cr. (OB)
Quantitative Techniques Applied to Tourism	6 cr. (FB)	Work Placement I	12 cr. (OB)
Second Foreign Language I	6 cr. (FB)	Skills in the Tourism Sector	6 cr. (OB)
Fundamentals of Tourism	6 cr. (OB)	Second Foreign Language II	6 cr. (OB)
Analysis of the Tourism Sector	6 cr. (OB)		
3rd year		4th year	
Tourism Marketing	6 cr. (OB)	Bachelor's Degree Final Project	12 cr. (OB)
Management Accounting	6 cr. (OB)		
Management and Communication Skills	6 cr. (OB)		
First Foreign Language III	6 cr. (OB)		
Second Foreign Language III	6 cr. (OB)		
Strategic Management of Tourist Companies	6 cr. (OB)		
Strategic Marketing	6 cr. (OB)		
Financial Management	6 cr. (OB)		
Work Placement II	12 cr. (OB)		

Assignatures optatives OT (Optativa)

A cursar 48 credits

Per obtenir una menció, caldrà cursar els 30 credits de la menció. La resta de crèdits optatius que s'han de cursar es poden triar del total d'assignatures optatives del quart curs. El Grau en Turisme pot obtenir-se també sense menció, amb tria lliure d'optatives, sense ajustar-se a cap menció en concret.

4th year		Specialisation in Tourism Business Management (GET)	
Organisation of Tourism Companies	6 cr. (OT)	First Foreign Language IV	6 cr. (OT)
Tourism Law	6 cr. (OT)	Tourism Innovation	6 cr. (OT)
Cultural Heritage Management	6 cr. (OT)	Advertising and Public Relations	6 cr. (OT)
Microeconomics Applied to Tourism		Management of Customer Care and Services	6 cr. (OT)
Tourism Transport and Distribution	6 cr. (OT)	Organization of Congresses and Events	3cr. (OT)
Research Methods and Techniques	3 cr. (OT)	Entrepreneurship and Innovation	3 cr. (OT)
Macroeconomics Applied to Tourism	6 cr. (OT)	Tourism Quality Management	6 cr. (OT)
Nutrition and Diet	6 cr. (OT)		
E-Marketing for Tourism	6 cr. (OT)		
Advanced Accounting	6 cr. (OT)		
Mapping	6 cr. (OT)		
Tourist Guide	3 cr. (OT)		
Professional Placement	12 cr. (OT)		
Second Foreign Language IV	6 cr. (OT)		
Third Foreign Language II	6 cr. (OT)		
Specialisation in Tourism Planning and Commercialisation (PT)		Specialisation in Hotel Management (GH)	
Tourism and Sustainability	6 cr. (OT)	Catering	3 cr. (OT)
Sociology and Psychology of Tourism	6 cr. (OT)	Gastronomy and Oenology	6 cr. (OT)
Regional Tourism Policies	6 cr. (OT)	Hotel Management Innovation	6 cr. (OT)
Tourism Products	6 cr. (OT)	Information Systems and Hotel Management	6 cr. (OT)
E-Commerce for Tourism	3 cr. (OT)	Organization of Congresses and Events	3 cr. (OT)
Tourist Office Management	3 cr. (OT)	Financial Management and Stock Control	3 cr. (OT)
Promotion of Tourist Destinations	6 cr. (OT)	Third Foreign Language I	6 cr. (OT)
		Sociocultural Entertainment	3 cr. (OT)