

BIO Alba Manresa is in her last year as a PhD student in Economics and Business Administration at the Universitat de Girona (UdG). Her main research interest is the study of the effect of Strategic Human Resource Management (SHRM) practices on firm performance such as quality, efficiency or financial performance but also in other firm aspects likewise digitalization or servitization. She holds a master in Innovation and Entrepreneurship from Pompeu Fabra University (Barcelona). She has been working as a teacher of Business Organization and marketing, project manager and logistic coordinator in the entrepreneurship and innovation Master, and also working as teaching assistant at EAE Business School doing an entrepreneurship course and as a teacher at Introduction to Business Administration course at Radboud University (Nijmegen, The Netherlands). She is also a partner of the European Manufacturing Survey (EMS) on effective business innovation.