

Radio Direction and Production Techniques

Code: 103034
ECTS Credits: 6

Degree	Type	Year	Semester
2501928 Audiovisual Communication	OT	4	0

Contact

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Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: No
Some groups entirely in Spanish: No

Teachers

María Luz Barbeito Veloso

Prerequisites

This subject don't have specific prerequisites. It's a continuity of knowledge, competences and skills acquired in Audiovisual Fiction Script (second year), Radio Language (third year) and Speaking and Presentation (third year). Expertise in sound editing Dalet system is valued favorably. Dalet is the system implemented in the Faculty of Sciences of Communication and in the main radiobroadcasting of the country.

Classes will held either in Catalan or in Spanish, but the main vehicular language is the Catalan.

Objectives and Contextualisation

This subject is in the field of the audiovisual creation and production for third and fourth grade students. This field consists of nine subjects, the main aim of which is providing specific expertise about creative strategies in design, production, directing, editing and post-production messages in Audiovisual Communication.

In the particular case of Production and Directing Techniques in Radio, students will be trained in the creative process of the sound *mise-en-scène* in the production of a fiction radio program: the sound adaptatiion of the literary script, the sound profile design in radio programmes, time planning of the sound production, voice casting, musical setting, directing speakers and actors, making sound-scapes, sound post-production.

From the analysis of the literary scripts and dicussion forums about creative strategies most suitable for adaptation, the practical exercises in laboratory will lead students towards the production and editing of the all audio clips for the final recording, which it shall the basic piece for the evaluation.

Competences

- Demonstrate a critical and self-critical capacity.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Demonstrate creative capacity in audiovisual production.
- Demonstrate ethical awareness as well as empathy with the entourage.

- Develop autonomous learning strategies.
- Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- Disseminate the areas knowledge and innovations.
- Generate innovative and competitive ideas in research and professional practice.
- Manage time effectively.
- Respect the diversity and plurality of ideas, people and situations.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use advanced technologies for optimum professional development.
- Use ones imagination with flexibility, originality and ease.
- Value diversity and multiculturalism as a foundation for teamwork.

Learning Outcomes

1. Apply theoretical principles to creative processes.
2. Demonstrate a critical and self-critical capacity.
3. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
4. Demonstrate ethical awareness as well as empathy with the entourage.
5. Develop autonomous learning strategies.
6. Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
7. Disseminate the areas knowledge and innovations.
8. Generate innovative and competitive ideas in research and professional practice.
9. Generate quality audiovisual products with innovative aesthetics.
10. Manage time effectively.
11. Master technological tools for audiovisual production.
12. Respect the diversity and plurality of ideas, people and situations.
13. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
14. Use advanced technologies for optimum professional development.
15. Use ones imagination with flexibility, originality and ease.
16. Use the language of each of the audiovisual media in modern combined forms or in digital media for conducting journalistic documentaries.
17. Value diversity and multiculturalism as a foundation for teamwork.

Content

- 1.- The sound *mise-en-scène* on radio. The sound adaptation of the literary script.
- 2.- The sound profile design in radio programmes.
- 3.- Script *rewriting* according to the global sound profile.
- 4.- Script *rewriting* according to creative strategies.
- 5.- Time planning of the sound production (rehearsal voices, location sound sources, recordings, digital post-production).
- 6.- Music production and technological planning of sound setting.
- 7.- Directing speakers and actors.
- 8.- Sound post-production.

Methodology

This training area about the creative process in radio production and directing pick up on the prior knowledge and experience acquired by students in previous subjects about radio language, audiovisual script and speaking radio.

Theoretical contents in master class are at the service of practical exercises in Laboratory. Master classes will last for 60 minutes in laboratories, after having listened to the different radio programmes, with analysis and discussion.

The practical exercises will be developed in radio laboratorios and Dalet classrooms, and they will last two or three hours. These exercises ara oriented to the planning, production and recording differents audio clips for the final post-production radio program.

Time devoted to preparing seminars and practical exercises belongs to the students' autonomous tasks as well as readings and listenings proposed by the profesor.

Students will have to publish in Moodle platform the project scheme every week.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Laboratory practice	11.25	0.45	1, 6
Master Class	11.25	0.45	1, 15, 13, 5, 2, 6, 12
Seminars	22.5	0.9	1, 13, 11, 9, 8, 10, 17
Type: Supervised			
Assessment activities	7.5	0.3	3, 5
Tutorial	7.5	0.3	1, 5, 6, 11, 9, 8, 10
Type: Autonomous			
Readings, listenings, report writing	82.5	3.3	3, 4

Assessment

Assessment

Assessment system is divided in three different parts, each of which needs a minimum score of 5 out of 10 to overcome the subject. The share of this differents parts is:

- a) Theoretical exercise:: Report about production plan in making final exercise: 30%
- b) Attendance to Seminars: 10%
- c) Laboratory practice: 60%

Assessment criteria are directly related to the learning achievements. The final grade of students will be determined by the final exercise (the recording and editing of a radio program). Marks acquired in the each previous exercises identify the student's progression, but the represent only 20% of the global practice laboratory score. All laboratory exercises are mandatory.

The features of this reassessment activities

Reassessment activities

The last three weeks of the academic year are dedicated to reassessment activities for students who have obtained a grade between 3 and 4,9 in the final exercise. In any case the reassessment activities are available to increase marks.

They aren't revalued tests: the previous exercises to the final exercise or the attendance to Seminars, or the report about production plan.

The main features of this reassessment activities will be promptly communicated.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Attendance to Seminars	10%	0.75	0.03	5, 6, 8, 10
Laboratory practice	60%	4.5	0.18	1, 15, 3, 13, 4, 5, 2, 6, 7, 11, 9, 8, 10, 12, 16, 14, 17
Theoretical exercise: Report about production plan in making final exercise	30%	2.25	0.09	1, 11, 9, 8, 10

Bibliography

Bibliography

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COMPLEMENTARY:

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