# Activitat de Formació del Doctorat en Educació Facultat de Ciències de l'Educació Universitat Autònoma de Barcelona (UAB)



# Cultura, educació i el gir etnogràfic en art contemporani

Conferència i seminari impartits per Kris Rutten del *Department of Educational* Studies de la Universitat de Gant (Bèlgica)

El Dilluns 18 de juny us convidem a participar en la conferència i el seminari impartits per Kris Rutten del Department of Educational Studies de la Universitat de Gant (Bèlgica)

15h00 a 16h30 "Culture & Education: The Rhetoric of Cultural Literacy" a l'aula 62 (G6).

### **Pausa**

17h00 a 19h00: "Critical Arts: The ethnographic Turn (Revisited)" al seminari del Departament de Didàctica de l'Expressió Musical, Plàstica i Corporal, aula 102 (G6).

Idioma: anglès

Obert a alumnes de màster, doctorat i al professorat de la Facultat de Ciències de l'Educació. Aquesta activitat és part de les activitats de formació del Doctorat en Educació. Es donarà acreditació a qui la necessiti.

# Biografia:

Kris Rutten, és professor en el departament de *Educational Studies* de la Universitat de Gant (Bèlgica) i treballa en el grup de recerca Culture & Education. Ha estudiat història de l'art i estudis culturals comparatius. Ha obtingut un doctorat en Ciències de l'Educació. Els seus interessos de recerca se centren en el gir narratiu i retòric en l'àmbit de l'educació, la retòrica de la literacitat cultural i la recerca basada en les arts.

Web: http://www.cultureeducation.ugent.be

## Descripció de les activitats

#### 1. Conferència:

### **Culture & Education: The Rhetoric of Cultural Literacy.**

In this talk I will present the research group Culture & Education of the Department of Educational Studies at Ghent University. I will focus on our research on rhetoric and cultural literacy. The aim of this research project is to study how cultural literacy (i.e. the importance of knowledge about culture and the arts) is rhetorically constructed within contemporary cultural policy and practice. The project addresses questions about (1) the specific content of cultural literacy, about (2) the potential functions of cultural literacy and about (3) the specific role of cultural institutions.

### 2. Seminari:

## **Critical Arts: The ethnographic Turn (Revisited)**

Since the 1990s there has been a wave of art practices, productions and events that show significant similarities with anthropology and ethnographic research in their theorisations of cultural difference and representational practices which has been referred to as the ethnographic turn in contemporary art. At the same time, there has been growing interest in anthropology for contemporary art that started from a problematisation of the different possible ways to communicate ethnographic findings and insights. This interest has been referred to as the 'sensory turn' in anthropology and ethnographic research (Pink 2009). Arnd Schneider and Chris Wright (2006: 4) assert that '[a]nthropology's iconophobia and self-imposed restriction of visual expression to text-based models needs to be overcome by a critical engagement with a range of material and sensual practices in the contemporary arts'. This implies that the ethnographic turn in contemporary art can be related to – and runs parallel with – a sensory turn in anthropology and ethnographic research. This is exemplified by anthropologists who are collaborating with artists, by artists who are creating projects generating anthropological insights, and by art projects that are produced as outcomes of ethnographic research. In my presentation, I will discuss the interrelationship between these different 'turns', based on a series of special issues of the journal Critical Arts that I have been guest editing together with An van. Dienderen. The following questions are addressed: In what way does art connect cultures and communities across borders? How does one capture people on camera (or recorder) with respect and integrity? What does it mean to make art in an age of "superdiversity"? What are the implications of shifts in our media ecology for the production, mediation, and representation of "culture"?