

Treballs de Fi de Grau:

Pla 1102 - ADE en anglès

Nom Tutor

Zurdo Carbonell, David

Pham, Thai Binh

López, Tatiana

Chepurna, Maryna

Izard Granados, Gabriel

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Nguyen, Trang

Caballero Chacón, Joan

Cadena Abadias, Sergi

Zurdo Carbonell, David

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Papiotí, Katerina

Busom, Isabel

Eusebio, Rossano

Devolder, Daniel

Karatzimas, Sotirios

Papiotí, Katerina

Gregori Morant, José Vicente

Nguyen, Trang

Bannikova, Marina

Esparza, Ricard

Simón, Alexandra

Basco Mascaro, Sergi

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Chepurna, Maryna

Balbuena Longo, Eduardo

Eusebio, Rossano

Creel, Michael

Papiotí, Katerina

Balbuena Longo, Eduardo

Izard Granados, Gabriel

Sewaid, Ahmed

Creel, Michael

Davis, Justin

Obiols, Francesc

Sanguinetti, Claudia

Eusebio, Rossano

Zurdo Carbonell, David

Esparza, Ricard

Sarasúa, Carmen

Cadena Abadias, Sergi

Títol treball

Supervisory macroprudential policy

Network-based efficiency analysis: a review with industrial application

Entrepreneurship and Innovation Ecosystem

The impact of product innovation on corporate growth and success

Private Brands strategies

How brands are supporting retailer activities to consumer*

Taxation and Entrepreneurship (Free choice of entrepreneurial variables)

Platform cooperativism as an alternative to sharing economy

Sonar Festival Business Model Analysis: from a local event to be sold to a Private Equity Fund.

Procyclicality of the financial system, actions for preventing crisis

Vueling vs Easyjet: Two low cost Airlines with different business models.

European Competition Policy: Abuse of dominant market positions (Política europea de competencia: abuso de posición dominante)

Housing: problems and policies

The perceived value of the brands of the Distributor and the Manufacturer: a Comparative Analysis of their Positioning in the Distribution Channels

The Human Development Index: its use and possible improvements

Integrated reporting in the public sector.

The effect of migration on wages (El efecto de la inmigración en los salarios)

Commercial contracts

Measuring performance with application of DEA (with focus on Tax agencies / other industries and sectors - Discretionary selection of samples and levels for research units)

Bargaining and deadlines

The international trade of weapons/arms

Develop your business plan

Housing Bubbles

Financial Crises

The impact of market segmentation and product positioning in a service industry

Pla d' organització d' empreses

Social Networks: A New Opportunity for Business Communication

Applied econometrics (negotiable)

The Determinants of the Brexit vote across the UK (Los determinantes de los resultados electorales del brexit en el Reino Unido)

Pla d' organització d' empreses

Mobile and store or Brand loyalty

Crowdfunding: Opportunity Identification, Product Development, Financial Planning, Marketing & Implementation

Big data, deep learning (negotiable)

How is the likelihood of fraudulent financial reports affected by women on the board of directors and in management?

The cost of being in business: an international comparison (En català, o castellà o anglès)

Social enterprise in Spain: trends and developments

Barcelona brand: a strategic analysis of the competitive advantages that can be generated at the level of products and services

The last financial crisis, credit risk related problems

International airports: variables, management and business models (II)

The employment structure and the modernization of the Spanish economy in the 20th century

Primavera Sound Festival Business Model Analysis: from a local event to be sold to a Private Equity Fund.

NIU Alumne

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Nom Tutor	Títol treball
Esnaola, Mikel	Socio-economic analysis of the taxi industry.
Mataix Sanjuan, Marc	The tangible effects on the real economy of the Global Financial Crisis: A Spanish approach.
Poyer, Obryan	Human behavior in a the age of digital transformation
Papioti, Katerina	The effect of Anti-smoking laws on the consumption of tobacco in Spain (Los efectos de la ley antitabaco sobre el consumo de tabaco en Espana)
Capelleras Segura, Joan Lluis	SME internationalization: determinants and effects
Esparza, Ricard	International airports: variables, management and business models (I)
Masson Guerra, José Luís	Fintech Firms
Papioti, Katerina	A study on the Sharing Economy: Uber, Airbnb etc (Un estudio sobre la economía colaborativa: Uber, Airbnb, etc)
Karatzimas, Sotirios	Management accounting practices in small and medium-sized enterprises (SMEs).
Masson Guerra, José Luís	Artificial Intelligence and Learning Machine for Business
Grifell Tatjé, Emili	Business Models and the competitive advantage of the firm
Balbuena Longo, Eduardo	Pla d' organització d' empreses
Martí, Neus	Factors determining access to organic food in schools
Papioti, Katerina	The Spanish Electricity Market (El mercado de la energia electrica en Espana)
Balbuena Longo, Eduardo	Pla d' organització d' empreses
Davis, Justin	How is firm performance affected by women on the board of directors and in management?
Roncal, Joan Antoni	Getting started: The aim of this project is to go from an business idea to a business activity

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