

# **Institutional Relations in an international framework**

# To begin with...

- ❖ Your institutions' interest in working with other countries; is internationalisation a priority?
- ❖ Strategic countries for your universities
- ❖ Promotional materials that you use during your visits
- ❖ Receiving visits, organisation
- ❖ Organising trips

# Structure of our unit: SYNERGIES!!!

❖ Vice-rectorate for International Relations

→ Dedicated to representing the university with foreign institutions

❖ International Relations Area

→ Management of programmes (exchange, collaboration, etc)

# Activities outside the university

## ❖ Shanghai Office



# Activities outside the university

❖ A4U: Alliance of 4 Universities



Universidad  
Carlos III de Madrid



# Activities outside the university

❖ Network membership: CEURI, EUA, ECIU, VIU, among others.

❖ Participation in **specialised** international events:

Attendance of conferences: EAIE (Europe), NAFSA (Northern America), APAIE (Asia).

Attendance of education fairs: Latin America, China, etc.

*The decision of which Fairs/Conferences are of strategic interest to the UAB is taken on an institutional level, as well as decisions about which is the most appropriate Area to attend (Communications or International Relations).*

# Institutional trips

Aim: The internationalisation process at the UAB has meant establishing relationships with some of the most prestigious universities in the world.

To contact universities in other countries, different mechanisms have been developed, each led by a different area of the UAB.

From the Office of the Vice-rector for International Relations, institutional visits are made to countries of strategic interest to the UAB. The selection of countries to be visited is made by agreement following an initial exploration.

# Institutional trips

TRIPS ORGANISED DURING THE CURRENT ACADEMIC YEAR:

- ❖ China and Korea (November 2008) – this visit was prepared in the framework of the public presentation of the UAB Shanghai Office
- ❖ China (April 2009)
- ❖ Gambia (April 2009)
- ❖ Mozambique (May 2009)



# Visits to the UAB

Aim: the Vice-rector for International Relations and the Head of the International Relations Area periodically receive representatives from other universities.

Visits to the **Vice Rector** tend to be of an institutional nature.

Visits to the **International Relations Area**, although also generally institutional, often offer assistance with the technical aspects of the exchange mechanism at the UAB.

In both cases a complementary agenda with faculties can be prepared beforehand.

# Promotional materials

# Agreements with other countries

Aim: work with other countries forms an everyday part of the internationalisation process of the university.

Examples of agreements/contracts:

- ❖ Institutional (framework agreement)
- ❖ Student (and/or lecturer) exchanges– UAB In-house Mobility Programme
- ❖ Erasmus agreement for the EU zone
- ❖ Others (specific agreements made by lecturers or departments for research projects or other participation)

Please, make comments!!!

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## International Relations Area

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